

BOARD OF TRUSTEES MEETING MINUTES RECORD

DATE:	LOCATION:	START	ADJOURN
May 6, 2019	Dosher Hood Building	5:06 pm	5:43PM
MEMBERS PRESENT: Dr. Scott Starks, Chair Sherri Marshall, Vice-Chair Robert Howard, Secretary Karen Taylor Dr. Terry Pieper, Chief of Staff Linda Pukenas		NON MEMBERS PRESENT: Tom Siemers, CEO Dan Porter, CFO Carol Northup, RN, CNO, COO Megan Shrewsbury, Clerk of the Board Terry Pope, State Port Pilot Lynda Stanley, Foundation President Dr. Robert Zukoski, Emeritus	

	AGENDA ITEM	DISCUSSION/CONCLUSIONS	ACTION
1.	Call To Order	Dr. Scott Starks, Chair called the meeting to order at 5:06pm.	
2.	Roll Call	Robert Howard Called Roll Roll Reflected Above. A quorum was present	
4.	Approval of Minutes	Minutes to be approved: April 1, 2019	MOTION: To accept minutes of April 1, 2019 Motioned By: Sherri Marshall Seconded: Karen Taylor All Present in Favor The Motion Carried
5.	Special Presentations	<ul style="list-style-type: none"> • Dosher Foundation Gala Video – Ilene Evans • Marketing Plan – Ilene Evans <ul style="list-style-type: none"> ○ 12 month plan – First draft should be the end of May ○ Challenges: writing several marketing plans for key service lines as well as focus on a large picture of the hospital; working to figure out the best position to show every service in the greatest light ○ Make ads have a lifestyle feel to them (ex. Give people quality of life back ○ Increase visibility in the community – several talks planned this summer and fall 	

5.	Management Reports	<p><u>Foundation Report/Brunswick Wellness Report - Lynda Stanley</u> <u>Foundation Report</u></p> <ul style="list-style-type: none"> • Gala was a success – 220 people registered to attend (capacity); pledges of dollars prior and collected estimated at \$80,000 (more than last year and more than budgeted); April 17th – tentative date for Gala next year • Submitted letter of intent to the Canon Foundation requesting a portable digital unit to support diagnostic imaging • Foundation board will submit report in June with new members and reappointments • Wine Tasting at Uncorked (located by Loco Jo's and Cat on a Whisk) – every Thursday in the month of May 5-7pm; percentage of proceeds will go to Doshier Foundation <p><u>Doshier Wellness Coalition</u></p> <ul style="list-style-type: none"> • Partnered with Cape Fear Food Council – May 11th the US Postal Service will leave bags at mail boxes for people to donate healthy items; postal worker will pick up the bags and then they will be taken to local food pantry; 354,000 meals were collected last year • Walk with a Doc - May 11th at the Boiling Lakes Community Center; 92% of participants feel more educated since they are walking with a professional - refreshing to meet outside of a physician setting 	
		<p><u>CEO Report – Tom Siemers, CEO</u></p> <ul style="list-style-type: none"> • Nursing Week – gifts to be given out • Coasters to be given out to staff for hospital week/board members as gifts • Weekly highlights – sent out Population Health to educate on language that is being used; lots of changes in healthcare; looks at types of services actually needed • February 2020 the state will implement new Medicaid reform package in our region – other regions in Nov. • Met with Governor Cooper– push for expansion of Medicaid – Doshier was one of six hospitals invited to talk with the Governor 	
		<p><u>CMO Report – Dr. Brad Hilaman</u></p> <ul style="list-style-type: none"> • Nothing to Report 	
		<p><u>CFO Report – Dan Porter, CFO</u></p> <p><u>Financial Report</u> The financial reports were included in the meeting packet.</p> <p>Days Cash on Hand: 82.7 Days Revenue in A/R: 67.8</p> <ul style="list-style-type: none"> ➤ Volume indicators fell for March. <ul style="list-style-type: none"> ○ Total revenue down 11%. ○ IP was down 37% and OP figures were down 	

		<p>5%.</p> <ul style="list-style-type: none"> ○ Clinic revenue down 18%. ➤ Payor mix trend was not favorable. ➤ Expenses were favorable. <ul style="list-style-type: none"> • For the month, Excess from Operations <\$392k> • Operations YTD <\$1,050M> • Total Excess Over Expenses YTD <\$92k> • April trending at \$10.4M gross revenue. 	
		<p><u>Finance Committee Report-Robert Howard, Trustee</u></p> <ul style="list-style-type: none"> • Meeting scheduled for May 6th will be rescheduled in the next few weeks • Concern about ability to generate revenue • Hospital is doing great with expense management – Finance committee will come back to board with restatement regarding budget and cash flow 	
		<p><u>Marketing Committee Report-Debbie Wood, trustee</u></p> <ul style="list-style-type: none"> • Nothing to report 	
		<p><u>Clinical Operations Report- Carol Northup, CNO</u></p> <ul style="list-style-type: none"> • Nothing to report 	
6.	New Business	<p><u>Credentialing Addendum</u></p> <ul style="list-style-type: none"> • The Credentialing Addendum was presented by Dr. Terry Pieper and approved as presented. <p>Monthly “Joe” letter to be sent to Colleen Rollo –letter from patient praising the care they received from Colleen</p> <p>Karen Taylor - Recognize Dan and Dawn who went above and beyond explaining benefits for her dad that he was unaware</p> <p>Board self-evaluations: information will be given out during meeting in June</p>	<p>MOTION: To accept the Credentialing presented as indicated on the Credentialing Addendum. Motioned by: Linda Pukenas Seconded by : Karen Taylor All In Favor The Motion Carried</p>
7.	CLOSED SESSION	<p>MOTION: In accordance with N.C. General Statute 143-318.11(a) (1) to discuss (a) confidential credentialing and peer review information protected under N.C. General Statute 131 E-97.2 (b) confidential healthcare contracts protected under N.C. General Statute 131 E-99 and (c) confidential competitive healthcare information protected under N.C. General Statute 131 E-97.3.</p>	<p>MOTION: To move to closed session in accordance with the indicated statutes. Motioned By: Linda Pukenas</p>

			Seconded: Robert Howard All in Favor The Motion Carried
8.	OPEN SESSION ADDITIONAL BUSINESS	The Trustees returned to Open Session	
9.	ADJOURN	The meeting was adjourned at 6:50pm.	MOTION: To Adjourn the Board of Trustees Motioned By: Robert Howard Seconded By: Linda Pukenas All In Favor. The Motion Carried
	Board Minutes Accepted	 Scott Starks, M.D., Chair	