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For immediate release

Doshier Holds Naming Contest for Mako Robot

All are invited to submit a name.

SOUTHPORT—Doshier Memorial Hospital is seeking to name one of the most renowned members of the Surgical Services staff – the Mako Robot. Mako SmartRobotics™ were introduced into Doshier’s orthopedics program in early 2021, and have since expanded to include partial and total knee as well as total hip replacements. As this program has grown, enabling hundreds of local patients to reap the benefits of robotic technology, Doshier looks to commemorate the positive impact that the Mako robot has made on local healthcare by giving it a name.

Those interested in submitting a name for consideration as well as to view contest rules should go to www.Doshier.org/NameTheRobot where they can enter via an online submission form until Friday, October 7th. A panel of hospital appointed judges will select 3 names from the submissions which will then go to a community vote. The winning name will be announced at a live event at Doshier Hospital on Thursday November 10th between the hours of 5 – 7pm, where all are welcome to attend.

The contest winner will receive a custom Doshier prize package along with a \$50.00 Visa Gift Card and publicity for their name in local media, Facebook, the Doshier Heartbeat Community Newsletter, and hospital website.

About Mako SmartRobotics™

Mako SmartRobotics is an innovative solution for many suffering from arthritis or joint pain of the knee or hip. Mako uses 3D based planning software which enables the surgeon to understand more about the patient’s anatomy to create a personalized joint replacement surgical plan.

About Doshier

Doshier is an independent critical access hospital located in Southport, North Carolina which operates an integrated network of medical and surgical services in the Smithville Township area, including five primary care clinics, a wound care center, a Convenient Care, a general surgery practice, and a women's health clinic.

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