



Contact: James M. Goss
Phone: (910) 457-3900

For release: September 21, 2017

Dosher launches new website

SOUTHPORT—Dosher Memorial Hospital has developed a new website with easy to find sections for hospital-based services, clinic locations, medical staff and other parts of the healthcare organization. The internet address remains the same: www.Dosher.org.

“The new site was six months in development and feedback from internal audiences is positive,” Dosher President & CEO Tom Siemers said. “It’s much more colorful than the former site and features several patients, employees, members of the Dosher Medical Staff, board members, and volunteers.”

Traffic to the Dosher site is up 48 percent so far this year, and Marketing and Community Relations Director James M. Goss expects that to grow even more. “The new website has more than 500 pages of content. Test users have found it easy to navigate and called our layout intuitive.”

Dosher produces several videos and “Dosher Medical Minute” radio segments and these appear on the site as well.

The site was developed and designed by FastHealth Corp. For more information, visit Dosher.org.

#

(Editor’s note: Please see web screen shot and caption on page 2.)

The new Doshier website features several departments in a large art window on the home page that rotate every nine seconds.